



HÔTEL DE PARIS
• SAINT-TROPEZ •

Sandrine Lapointe appointed Director of Sales for the Hôtel de Paris Saint-Tropez

Sandrine Lapointe has just joined the Hôtel de Paris Saint-Tropez in her new role as Director of Sales in charge of developing our five-star establishment on the MICE and luxury leisure markets, and steering our sales team.



Backed by fifteen years' experience with the Accor group's Sofitel brand, where she progressed from Sales Manager to Director of Sales (since 2017), Sandrine comes to the Hôtel de Paris Saint-Tropez team as a genuine expert on the luxury hotel industry.

After her Master's degree at the Higher School of Administration and Management, Sandrine immediately focused on Sales, driven by her taste for human interaction and skill for building pleasant, loyal relationships. Her professional credo: anticipate client expectations and pay attention to the smallest details.

Marketing an independent French hotel graced with a magnificent history and unique location in Saint-Tropez - a destination Sandrine is currently discovering - is a challenge that marks a new phase in her solid career.

A unique offer in Saint-Tropez for business events

The Hôtel de Paris Saint-Tropez was the village's first luxury hotel, opened in 1931. Completely transformed in 2013, it now offers 90 rooms and suites, a 340 m² conference center that can be divided into several rooms, soundproofed and fully equipped for projections and presentations.

Several reception areas are also available for product launches, cocktails, gala dinners and exhibitions.

Study day package

Study days from €105 per person, including a fully-fitted lounge, two coffee breaks and lunch (price for 15 guests minimum).

About the Hôtel de Paris Saint-Tropez



The Hôtel de Paris Saint-Tropez, a member of the L.V.X. Preferred Hotels & Resorts collection, ideally located in the beating heart of the village, a stone's throw from Place des Lices and the Vieux Port, the hotel was built in 1931 and entirely redesigned in 2013 by the Dray family, the current owners. The five-star hotel features 52 rooms and 38 suites, including the Dolce Vita duplex suite with its superb terrace gazing out over the Mediterranean, Les Toits rooftop bar-restaurant and outdoor pool, Spa by Clarins, fitness room and car park with 220 spaces.

L.V.X.SM

Preferred
HOTELS & RESORTS

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